

Maja Björkqvist

Interaction designer

While my story started with a bachelor's in industrial design I quickly realised that interaction design is the thing for me. Since then I've graduated with a master's in interaction design from the top-ranking school of Umeå Institute of Design and am constantly striving to bring human values into experiences, products, and services.

I've designed for a range of different industries including automotive, clean tech, medical, e-learning, and B2B in all formats from web, mobile, voice, service, and physical environment.

My passion is to make complex challenges and user needs into simple and meaningful digital products and services that bridge the gap between people and tech.

+1 (310) 353-6103

maja@bjorkqvist.nu

www.majabjorkqvist.se

Los Angeles, CA

EXPERIENCE

SMAL

UX/UI Designer - Amsterdam, 2020-2022

Driving projects and taking designs from idea to shipped product for a range of clients. Designing and developing brand, web and mobile experiences with their individual best customer experience in mind.

IXDS

Interaction Design Intern - Munich, spring 2019

Developing and exploring holistic future mobility experiences with a world-leading, premium automotive brand. Prototyping future opportunities for consumer electronics brands.

BMW Group

Interaction Design Intern - Munich, fall 2018

Working with design research, conducting studies and exploring the future of automotive travel.

Designit

UX Design intern - Stockholm, spring 2017

Working with a range of clients across multiple design fields, including interaction design, design research, and service design.

RISE Interactive

Interaction Design Intern - Eskilstuna, fall 2016

Exploring concepts and design and driving the project forward. Develop and design physical prototypes and interfaces.

Zenit Design

Product Design Intern - Malmö, winter 2015

Supporting ongoing projects, design research, sketching etc.

EDUCATION

MFA, Interaction Design

Umeå Institute of Design Umeå, 2017-2020

Exchange semester, Product Design

HfG Schwäbisch Gmünd Schwäbisch Gmünd, 2015-2016

BFA, Industrial Design

Umeå Institute of Design Umeå, 2013-2016

Basår Design

Ölands Folkhögskola Öland, 2012-2013

DESIGN SKILLSET

Soft skills

Interaction design, UX/UI design, Service design, Design research

Hard skills

Adobe suite (Photoshop, Illustrator, After Effects, Premiere, XD) Sketch, Figma, Principle, Keynote, Arduino, Rhinoceros

My go-to methods

Journey mapping, participatory design, storytelling, prototyping, user testing, probes, sketching, co-creation, facilitating workshops, mapping

LANGUAGE

Swedish - native

English - fluent

German - conversational level

Let's talk!